

PAYER- PURCHASER SUMMIT

January 26, 2018
9:00 a.m. - 11:30 a.m.
Hilton Wilmington/Christiana
100 Continental Road
Newark, DE 19713
Co-hosts: DHSS and Highmark
Blue Cross Blue Shield

SUMMIT AGENDA

9:00 am

Welcome

- Secretary Kara Odom Walker
- Tim Constantine, President, Highmark Delaware

9:10 am

Introductions by Secretary Kara Odom Walker

9:15 am

Health Care Payer Innovations to Promote Value

- Deborah Rice-Johnson, President, Highmark, Inc.
- Ceci Connolly, CEO, Alliance of Community Health Plans

10:00 am

Role of Quality & Quality Measurement in Payment Reform

- Peggy O'Kane, CEO, NCQA

10:30 am

Role of Employers & Employee Representatives in Innovation Purchaser Strategies

- Neil Goldfarb, CEO, Greater Philadelphia Business Coalition on Health
- Mark Blum, ED America's Agenda: Health Care for All
- Kevin Kelleher, Director of Research and Economic Services, New Jersey Education Association

11:15 am

Roundtable Q&A

11:30 am

Thank you and Closing Remarks

- Secretary Kara Odom Walker
- Tim Constantine, President, Highmark Delaware



SUMMIT SPEAKER BIOGRAPHIES



MODERATOR

Kara Odom Walker

Dr. Kara Odom Walker was sworn in as Secretary of the Delaware Department of Health and Services (DHSS) on Feb. 6, 2017. As Secretary, she leads the principal agency charged with keeping Delawareans healthy, ensuring they get the health care they need in a fast-changing world, and providing children, families and seniors with essential social services including food benefits, disability-related services, and mental health and addiction treatment. She oversees one of the largest departments in Delaware's government with an annual budget of more than \$2 billion.

As Secretary, Dr. Walker chairs the Health Fund Advisory Council, and is a member of the Delaware Health Care Commission and the Delaware Center for Health Innovation Board.

Secretary Walker previously worked as the Deputy Chief Science Officer at the Patient-Centered Outcomes Research Institute (PCORI), a nonprofit, nongovernment organization in Washington that is authorized by Congress to improve evidence available to help patients, caregivers, employers, insurers and policymakers make informed health care decisions. She formerly taught Family and Community Medicine at the University of California, San Francisco, as an Assistant Clinical Professor, and has worked with several national organizations to advocate for health equity and for access to quality health care in minority and underserved populations.

She earned her bachelor's degree in chemical engineering from the University of Delaware and her medical degree from Jefferson Medical College in Philadelphia. She has a Masters of Public Health from the Johns Hopkins School of Public Health and a Masters in Health Services Research from the University of California, Los Angeles, School of Public Health.



Tim Constantine

Timothy J. Constantine was named chief operating officer of United Concordia Companies, Inc. (UCCI) in May 2017. In this role, he oversees UCCI's sales and government programs activities. Prior to his appointment, Mr. Constantine served as executive vice president of commercial markets for Highmark Inc. from June 2015 through May 2017. Mr. Constantine has served as president of Highmark Blue Cross Blue Shield Delaware and Blue Cross Blue Shield of Delaware (predecessor to Highmark Blue Cross Blue Shield Delaware) since 2001. He joined Blue Cross Blue Shield of Delaware in 1998 as vice president of network and medical management.

A Delaware resident for over 20 years, Mr. Constantine has a strong commitment to the state's businesses and communities. He currently serves as a director/trustee on the following boards: The United Way of Delaware (immediate past chair); Wesley College; Delaware Business Roundtable; and Delaware State Chamber of Commerce Board of Governors.

Mr. Constantine is also a member of the University of Delaware's College of Health Sciences Advisory Council. Mr. Constantine served on the board of directors of the Blue Cross and Blue Shield Association (BCBSA) from 2006-2011.

He is a magna cum laude graduate of Loyola University of Maryland.

SUMMIT SPEAKER BIOGRAPHIES



Trinidad Navarro

Trinidad Navarro was elected in 2016 as the State of Delaware's 26th Insurance Commissioner. In this role, he oversees the regulation of the Delaware insurance market and the Department's consumer protection efforts. In 2014, the most recent data available, the Delaware Department of Insurance ranked 10th in the U.S. in total written insurance premium, and regulated companies with more than \$620 billion in assets. The DOI is the largest consumer protection agency in the state.

A lifelong Delawarean, Commissioner Navarro has an extensive record of public service and is committed to protecting Delaware consumers. He served over 20 years with the New Castle County Police, retiring as the Public Information Officer after being elected as New Castle County Sheriff in 2010. While a police officer, he received the department's distinguished Medal of Valor. Prior to that he worked as a licensed insurance agent. He followed in the footsteps of his father, whose career was servicing the life and health insurance needs of his community. His father's work demonstrated to him the importance of serving the people who have put their trust in you. Commissioner Navarro put that lesson into action as an insurance agent, a police officer, and as sheriff. He knows that serving the needs of the people is the hallmark of every profession and the obligation of every public servant.



Deborah Rice-Johnson

Deborah L. Rice-Johnson is president of Highmark Health Plan and Diversified Businesses for Highmark Inc.

In this role, Ms. Rice-Johnson is responsible for providing senior leadership and strategic direction for Highmark's core health insurance business, serving 5.3 million customers and managing more than \$15 billion in revenue. Additionally, she has responsibility for product development, provider networks and reimbursement, clinical services, sales and operations. Ms. Rice-Johnson is also responsible for Highmark's insurance-based subsidiaries: United Concordia Dental (UCD) and HM Insurance Group (HMIG).

Ms. Rice-Johnson has more than 30 years of experience in the health insurance industry. She has held a variety of management positions at Highmark and its predecessor company. Throughout her career, Ms. Rice-Johnson has developed a passion for improving the health care experience, particularly as it relates to oncology services. Additionally, she is committed to positively impacting the employment situation of our nation's military veterans through championing private-sector hiring efforts.

In addition to her position at Highmark, Ms. Rice-Johnson serves on the boards of the Pittsburgh Penguins Foundation, the United Way of Southwestern Pennsylvania, Carlow University, the Duquesne Club, Blue Health Intelligence and the Whitaker Center. Additionally, she serves as board chair of the Epilepsy Foundation Western/Central Pennsylvania and as board president for Variety the Children's Charity.

Ms. Rice-Johnson holds a bachelor's degree in business management from Carlow University. In 2014 she was named a Carlow Laureate, the University's most prestigious alumni award recognizing those whose work, thought and action demonstrate the highest standards of professional accomplishment and leadership.

SUMMIT SPEAKER BIOGRAPHIES



Ceci Connolly

Ceci Connolly, a nationally-recognized health care leader, took over as president and CEO of the Alliance of Community Health Plans in January 2016. In her role, she works with some of the most innovative executives in the health sector to provide high-quality, evidence-based, affordable care. She is passionate about transforming America's system to deliver greater value to all.

Connolly has spent more than a decade in health care, first as a national correspondent for the Washington Post and then in thought leadership roles at two international consulting firms. She is a leading thinker in the disruptive forces shaping the health industry and has been a trusted adviser to c-suite executives who share her commitment to equitable, patient-centered care.

She is co-author of the book "LANDMARK: The Inside Story of America's Health Law and What it Means for Us All," has covered six presidential campaigns and numerous natural disasters including Hurricane Katrina. She is the first non-physician to receive the prestigious Mayo Clinic Plummer Society award for promoting deeper understanding of science and medicine and in 2001 was awarded a fellowship to Harvard's Kennedy School of Government.

For four years, Connolly served on the board of Whitman-Walker Health, a \$26 million non-profit, community health center, assisting 15,000 clients a year. She is a founding member of Women of Impact (WOI) for Healthcare and serves on the national advisory committee of the Altarum Institute Center for Sustainable Health Spending. She is a graduate of Boston College.



Peggy O'Kane

Peggy O'Kane is founder and President of the National Committee for Quality Assurance (NCQA). She is a member of the National Academy of Medicine, and has received the Picker Institute Individual Award for Excellence in the Advancement of Patient-Centered Care, as well as the Gail L. Warden Leadership Excellence Award from the National Center for Healthcare Leadership.

Modern Healthcare magazine has named O'Kane one of the "100 Most Influential People in Healthcare" 12 times, most recently in 2017, and one of the "Top 25 Women in Healthcare" 3 times.

She is a board member of the Milbank Memorial Fund and is Chairman of the Board of Healthwise, a nonprofit organization that helps people make better health decisions.

SUMMIT SPEAKER BIOGRAPHIES



Neil Goldfarb

Neil Goldfarb is founding President and CEO of the Greater Philadelphia Business Coalition on Health (GPBCH, www.gpbch.org), an employer-led non-profit organization with the mission of developing best practices for maintaining a healthy workforce, and ensuring that when healthcare is needed it is safe, high-quality, accessible and affordable. GPBCH represents over 1.5 million covered lives nationally, including 750,000 lives in Southeastern Pennsylvania, Southern New Jersey, and Delaware.

Mr. Goldfarb brings over 30 years of healthcare research and management experience in academia, Medicaid managed care, and consulting organizations to his Coalition leadership position. As Associate Dean for Research in the Jefferson College of Population Health, he was responsible for developing and carrying out the school's research agenda, focused on healthcare quality and value, and economic evaluation of healthcare technologies.

Mr. Goldfarb is currently Chair of the Board of Governors of the National Alliance of Healthcare Purchaser Coalitions.



Mark Blum

Mark Blum is Executive Director of America's Agenda: Health Care for All, a non-partisan organization that brings together national and international labor unions, businesses, major health care providers, and government leaders who share a common commitment to achieving guaranteed access to affordable, high quality health care for every American.

He also serves as CEO of The America's Agenda Healthcare Education Fund, a non-profit pioneer in health policy development, public education, leadership training, research and analysis that provides common ground between business and labor for health care system transformation to assure cost-effective, high-performance delivery of care.

SUMMIT SPEAKER BIOGRAPHIES



Kevin Kelleher

Kevin Kelleher is director of the Research and Economic Services Division at New Jersey Education Association (NJEA). The Division prepares analytical and statistical information concerning economic issues, including public pension plans, the School Employees' Health Benefits Plan, state and local budgets, school finance, taxation, and member compensation. The Division also analyzes the fiscal impact of proposed legislation, provides guidance on issues relating to member benefits and retirement, and reviews educational research.

Additionally, Kevin serves as a commissioner on the School Employees' Health Benefits Program and as a member of the School Employees' Health Benefit Design Committee. The program currently provides benefits to approximately 100,000 active and 90,000 retired education employees. Prior to being director, Kevin spent 10 years as an associate director in the Division specializing in pension and health benefit issues. Those responsibilities included advocating for the protection and improvement of pension and healthcare benefits; researching and evaluating benefit legislation; analyzing health benefit provisions in public-sector collective bargaining agreements; and providing advice, consultation, and testimony related to negotiating health benefit provisions. Prior to joining NJEA,

Kevin taught middle school math in Mendham Township, Morris County and held numerous leadership positions in the Mendham Township Teachers' Association. He holds a Bachelor of Science in Mathematics degree and two Master of Education degrees.